

## Why are we wearing clothes:

Protection: Clothing provides physical safeguards to the body, preventing harm from climate and environment.

Identification: Establishing who someone is or what they do.

Modesty: Covering the body according to the code of decency established by society.

Status: One's position or rank in comparison to others.

Clothing can insulate against cold or hot conditions, and it can provide a hygienic barrier, keeping infectious and toxic materials away from the body. It can protect feet from injury and discomfort or facilitate navigation in varied environments. Clothing also provides protection from ultraviolet radiation.

## Women Clothing Facts:

Today's women's clothing is a line of ultimate representation of a woman's body confidence that will make her all the more stylish and glamorous.

Dressing up sexy does not always mean micro mini skirts and super tight tube tops. Try on some sassy classic look. Make it loose, not tight. Full-skirted, not gripping. Skinny and tall women will look good on belted dresses with stiff pleats that are so forties look.

Who says only the kids can dress sweet and funky – it is okay to dress sweet and funky as long as you know where to wear it and the right accessories to go with it.

Bare backs, knee-length or shorter skirt, V-neck tops and three-quarter sleeve t-shirts will help you show off some shape. The most flattering with women's clothes are straight leg or boot cut jeans that will sit on your hips, your waist or just below your hip bone.

The perfect way to make a fashion statement is to try on women's clothing that are unique.

Black makes everyone look slimmer. It is the safest colour to be in. Black will never fade in the language of fashion, especially in with women's clothing.

Red is a classic colour that has never bored anyone. It embodies power and bold confidence. The colour red has an amazing power to absorb light and conceal darkness.

Shift dresses has a slimming effect because they are constructed with darts at the bust line and seams that enhances curve and waist-shape. Most shift dresses are either knee length or shorter. But both lengths give a slimming effect.

## Men's Clothing:

Men are extremely blessed to have simple choices: pants, shirts, t-shirts, shoes, socks, and jackets. You need a few of each of these to create your own individual style. Think: black, navy, grey, brown, and olives. Anchoring your look with solid neutral-coloured items (like your shirt, jacket, and pants) will break up the bolder pop of colour in your outfit.

## Interesting Facts:



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Taking good care of your clothes is a fundamental basic.

Being clean tells a lot about your level of hygiene.

You can take good care of your clothes by washing them according to the washing instructions on the tag, and ironing them at the appropriate heat as directed by the manufacturer. This will save you the need for regularly shopping for new clothes in your closet.

It is better to buy clothes that will not go out of style in the near future.

Buying less trendy, yet classic clothes affords you the opportunity to wear them whenever it pleases you.